



Saving critically endangered mammals in the wild

The David Shepherd Wildlife Foundation (DSWF) has been voted one of the most effective and popular wildlife charities in Britain. We are a flexible, non-bureaucratic organisation, actively responding to wildlife crises. Working with experts, we fund innovative, long-term projects in Africa and Asia. Our work is achieving real results for species survival in their wild habitat whilst truly benefiting local communities who share their environment. The awareness we raise through our engaging education programme and the funds we generate through 'Art for Survival' are also key aspects of our work. To our supporters we pledge 100% of donations marked for a specific cause go in full to that project.

"Today, one species becomes extinct every hour. MAN has slaughtered 98% of the world's black rhinos. More than half of Africa's elephants and three sub-species of tigers have disappeared forever. With just 0.5% of the £7 billion donated annually to UK based charities going to animal causes, and even less to core conservation projectswe need your support TODAYtomorrow will be too late"

David Shepherd OBE, FRSA – international wildlife artist and founder of **DSWF**.

Countless wildlife species are being driven towards extinction by habitat loss and the insatiable consumer demand for their body parts. In our efforts to save endangered species in the wild, the David Shepherd Wildlife Foundation (DSWF) supports more than 13 long-term projects in 11 different countries including:

- In Namibia – home to the last truly wild black rhinos, DSWF is supporting Save the Rhino Trust in funding vital anti-poaching, monitoring and tracking equipment for rhino and desert elephants.
- In South Africa – DSWF has helped to increase the size of the Mountain Zebra National Park by over 200% and is reintroducing and monitoring a breeding population of rhino there and in other neighbouring reserves.
- In Kenya – DSWF helped to establish and is continuing to fund Africa's very first cross-border anti-smuggling task force.
- In Zambia – DSWF is funding an Investigations and Intelligence Unit and developing Zambia's first Rehabilitation, Research and Release station for injured, orphaned or confiscated animals, with our baby elephant, Phoenix being the focus.
- In Zimbabwe – DSWF continues to fund this vital project to save and protect one of Africa's last strongholds of the African Painted Dog and increasingly during these crisis times is funding anti-poaching and anti-snare operations.
- In Russia – in an effort to save the last Siberian Tiger numbers, DSWF supports education programmes as well as funding anti-poaching units.
- In India – DSWF supports projects in four different regions in support of the Country's indigenous wildlife species, particularly tigers and rhinos. As well as anti-poaching and undercover anti-smuggling operations, funds also benefit local communities through health care, education and alternative farming practises to reduce the pressure on wildlife habitat.
- In Cambodia – DSWF is providing anti-poaching equipment and training as well as community outreach activity that encourages local people to develop alternative income schemes

- In Myanmar – DSWF is working with the country’s only recognised environmental organisation to fund rural development programmes and anti-poaching, monitoring and training inside Alaungdaw Kathapa National Park – still home to some of the country’s 8,000 elephants and approximately 1,000 tigers.
- In Uganda – DWF continues to fund community workshops and anti-poaching equipment in support of nearly 1000 elephants under threat in the Queen Elizabeth Park.
- In Mongolia/China – DSWF supports Snow Leopard Enterprises (SLE), an innovative education and conservation incentive programme that strives to stop deadly conflicts between people and snow leopards.

In all these projects DSWF takes a holistic approach to endangered species protection. As such, local participation and involvement is a key component of our project work. Co-operation of local authorities and Government is also important.

Through these projects, DSWF is effecting real change and our successes include :

- saving the Siberian tiger from almost certain extinction
- trebling the size of a South African national park, and reintroducing black rhino after an absence of over 170 years
- funding some of Africa's largest seizures of illegal ivory
- successfully persuading millions of people daily across Asia not to buy wildlife products through our celebrity led advertising campaign 'When the Buying Stops, the Killing Can Too'
- and helping build a school and hospital on the edge of India's famous Ranthambhore Tiger Reserve

But with your help we can do so much more, including funding undercover agents investigating wildlife crime; training, equipping and supplying the brave men and women fighting in the front line of the poaching war; park expansion projects, community outreach and vital education programmes, and to put countless other critically important projects into action. DSWF often works in areas where support from others is non-existent and where a little goes a very long way.

If you share an equal commitment to conservation and an empathy and understanding for the work that we do, we would be so encouraged if you would consider a supporting the Foundation.

For more information please visit our website at www.davidshepherd.org

' Saving critically endangered mammals in their wild habitat and benefiting the local people who share their environment '

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